

# Areas of Our Work in Georgia

## Civil Society Development

PIN strives to develop an active and grassroots-based civil society, which is able to engage authorities and other stakeholders on the issues that matter most to local communities. To do so, PIN is scaling up well-proven mechanisms for participatory local development that involve civil society organisations and active citizens working together with institutions in order to develop good strategies for the social and economic development of their territories. PIN's approach is two-fold. Firstly, we aim to empower people and civil society organisations by providing the tools and knowledge required. Subsequently, PIN proactively supports dialogue among actors and provides grants to support social projects that are designed in a participatory manner - in particular, the ones developed by young people and municipalities to jointly solve community issues. With a 'learn-by-doing' approach, PIN also supports local institutions to increasingly finance local development themselves, fostering a future of self-reliance.



## Social Protection and Inclusion

Based on our experience in the Czech Republic, PIN establishes coordination mechanisms between local NGOs and government at local and national levels, so that they can jointly improve the quality and outreach of social services in rural areas, as well as the employability of vulnerable people. Through grants, trainings and coaching, PIN provides opportunities for people to start businesses and establish social enterprises. PIN fights stigma towards vulnerable groups using innovative methodologies such as learning through documentary films in order to raise awareness and challenge harmful stereotypes among the population.



## Agriculture and Rural Development

PIN aims to reduce poverty in rural areas. PIN supports relevant government, market and grassroots actors to develop and sustain services, procedures and policies which enable people in rural areas to:

- access affordable, quality services and products that they need to develop their livelihoods
- profitably market their production (primarily through value chain development).

PIN supports the formation of cooperatives of like-minded farmers, and gives them access to the information, knowledge, markets and services they need to develop their livelihoods. To do so, PIN works with all actors to connect them and build their capacity, both as individual units and together as a market system. In this context, PIN helped introduce the LEADER approach to Georgia (in Kazbegi municipality), which strengthens and empowers Local Action Groups to elaborate strategies for diversification and innovation of the rural economy and offers opportunities for young people to stay in rural areas.



**Tbilisi office**  
16 G. Kikodze str. 0105 Tbilisi, Georgia  
Tel: (+995 32) 2 92 00 15

**Kutaisi office**  
27 Solomon I str. 4600 Kutaisi, Georgia  
Tel: (+995 43 1) 25-25-65

**Kazbegi office**  
1 Vaja Phshavela str. Kazbegi, Georgia  
Tel: (+995) 5 91 80 09 22

### Emails:

Ondrej Nadvornik Country Director  
ondrej.nadvornik@peopleinneed.cz

Nana Kurashvili Head of Programmes  
Nana.kurashvili@peopleinneed.cz

Ramaz Chichinadze, Public Relations & Media Officer  
ramaz.chichinadze@peopleinneed.cz

Visit our website:  
[www.peopleinneed.cz](http://www.peopleinneed.cz)



**PEOPLE IN NEED**  
[peopleinneed.cz](http://peopleinneed.cz)

People in Need, a Czech non-governmental organization (NGO) that has been providing aid in troubled regions and supporting respect for human rights since 1992. Since then, People in Need has grown into one of the largest NGOs in Central Europe. Today, the work focuses on relief and development aid, advocacy for human rights and democratic freedom, field social work, and education, awareness and information.

**Alliance 2015**  
towards the eradication of poverty

**ALLIANCE 2015**  
[alliance2015.org](http://alliance2015.org)

Alliance2015 is a strategic partnership of seven European NGOs engaged in humanitarian and development activities. Besides People in Need (Czech Republic), Alliance2015 members are ACTED (France), Cesvi (Italy), Concern Worldwide (Ireland), HELVETAS Swiss Intercooperation (Switzerland), Hivos (The Netherlands) and Welthungerhilfe (Germany).

### OUR MAIN DONORS:



# PEOPLE IN NEED GEORGIA



Photo Credit: Tornike Turabelidze

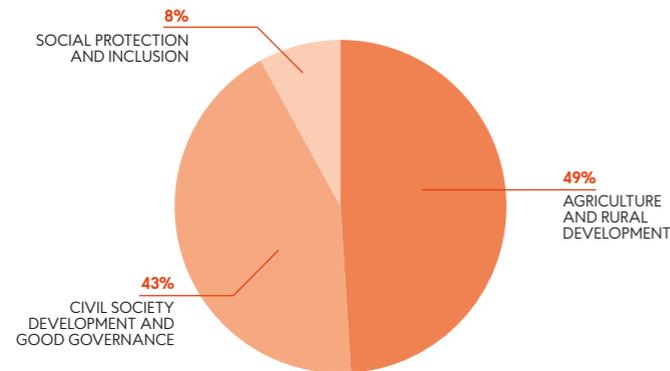
## Our work in Georgia

PIN strives for a world in which people are not restricted by an unfree society, poverty, lack of opportunities or discrimination. We believe our world can be a better place for people who are suffering from poverty, injustice or inequality. We also believe that people who are in need can play an active role in making global development more inclusive and sustainable.

In Georgia, empowering people is at the heart of all we do. PIN understands empowerment as a process by which people become more capable of claiming their rights and actively promoting change.

PIN's goal in Georgia is to reduce poverty and inequalities, particularly in rural areas. We work towards this goal by: 1) making the development process in Georgia more pro-poor and inclusive; 2) building the capacity of people, organisations and networks to advocate and implement changes and 3) protecting the poorest and most vulnerable households, which remain excluded from the development process. In the event of a disaster, PIN also has a role to play to save lives and protect the dignity of people affected by the disaster, as outlined in PIN's Emergency and Preparedness Plan.

## Budget



## Achievements

- 300 youth initiatives supported
- Over 200 businesses supported with grants and trainings
- 100 NGO capacities built
- 3000 people directly involved in decision making process at local level
- 600 Schools and Associations were introduced to Human Rights Through Documentaries



## PIN's Added-Value

- Long term regional expertise in West Georgia, stable and motivated local team
- Strong and demonstrated expertise in its priority sectors
- Experience from the Czech Republic in the process of transition from centralised government to democracy and free-market economy
- Cost-effective NGO that is positively perceived and field-oriented

*"After the screenings, we support young people to implement their initiatives to address local challenges. We really count on the creativity and honesty of young people. We want to give them space for innovation."* Nato Antia, Project Manager of the Human Rights through Documentaries initiative.

*"For me, regional development is associated with the decrease in migration and developing the countryside."* Ludmila Papiashvili from Kazbegi Local Action Group describes what regional development means to her.

## Our Strengths

PIN invests in long-term strategic partnerships with Georgian CSOs, universities, private companies and public institutions with whom we share values and a vision to reduce poverty and inequalities in Georgia.



Local civic participation is at the core of PIN's programmes. PIN considers real civic participation as a condition of local development, which is self-driven and sustainable.



PIN strongly believes in **gender equality**. We commit to analysing gender dimensions, designing and implementing measures that address and transform gender roles and norms that are harmful and reproduce inequalities and discrimination.

We believe in the role of **young people** as agents of change in their communities and seek to build the capacity of youth in all our priority sectors.

